



# FASHION INTERNATIONAL

NEWS AND VIEWS OF THE INTERNATIONAL FASHION WORLD

APRIL 1981

## ROOM-AT-TOP SHAPE & CONTRAST YOKES SEEN AT 3RD AMERICAN INTERNATIONAL FUR FAIR

The 3rd American International Fur Fair seems to have firmly established itself as a fixture in the fur fashion firmament.

The silhouette is roomy--but not oversized at the top, with large drapery collars, wide-cut armholes & sleeves, then tapers or spills into fullness. Important new lengths are 47-50 inches. Inset yokes of a contrasting peltry are most prominent among many new ways with fur-on-fur. Yokes are seen in self-fur and in other materials. Watch for tunics, and shawl-throw derived stoles, both in the wake of current RTW. The trend is to traditional furs...mink still the mainstay.

### REVIEWED:

INTERNATIONAL FUR FAIR

MILAN FUR FAIR

INTERNATIONAL LEATHER GOODS

FALL KNITWEAR

FORTUNY EXHIBITION

WORLD BUYERS WEEK

N.Y. CITY SALUTE

IMPORTANT DATES

### FUR JACKETS

Mink: Sheared pearl gray blouson capelet: VIOLA SYLBERT/ALIXANDRE; Double-breasted hip-tapered Lunaraine: KARL LAGERFELD-CHLOE/GOLDIN-FELDMAN; Red and rounded, with gem-like ruby buttons: GEOFFREY BEENE/HBA.

Other: Jeweltone ruby/gold/sapphire Mongolian lamb: ANNE KLEIN/MICHAEL FORREST; Black fox/ribbed-mink face-framing collar, cuffs: FERNANDO SANCHEZ/LOUIS MILONA; Tail-trimmed brown bassarisk blouson, tweed-knit yoke: SYLBERT.

FUR TUNICS: American raccoon frontiersman/ Finnish raccoon cuffs, hem/raccoon-tail-trimmed otter yoke: PERRY ELLIS/ALIXANDRE; Castor color mink/rolled navy cuffs: BEENE.

(continued on page 2)



## MILAN FUR FAIR: THE LONG AND SHORT OF IT

The fashion story is LENGTHS:

Three-quarter jackets  
Midi-length coats

DIRECTIONAL: The midi coat

A heavy Folkloric atmosphere prevailed; Nomadic and Chinese-inspired designs/colors receiving bravos. Swakara seen most often in Oriental looks. Beaver, mink, fox for Nomadic & Afghanistan-type coats & jackets.

COLORS: The deep tones of last winter have softened to saturated, mid-tones and natural colors. Green, khaki, bronze, curry and honey are among the newest. Red, cadet blue and rose important; two-tone coats of khaki/red and honey/blue were outstanding. Natural browns and beiges still important.

NEW TREND: Unlined furs reversing to their natural leather backs.

EXCITING: Glitter trim and patterned furs. QUILTING on flat furs was seen in jacket lengths.

Quilted Oriental Swakara jackets: RIPA; Khaki/Black Cross mink coat: VISCARDI; Unlined, reversible pastel-colored mink kimono/rising sun pattern; (midi; 3/4 jacket): CONDORPELLI; Camouflage mink draw-string & 3/4 jacket: MELEGARI & COSTA; Gold-trimmed white mink/fox coat: PARDOI; Blue Swakara midi coat/convertible cape collar: TABAK; Curry Swakara Japanese kimono/bluebird pattern: IRIONI.

TRIM: Leather edging; lacing; leather, cire, suede inserts; asymmetrical closings; loop and strap fastenings.

Look for: Mink, beaver, Persian lamb in two-tone effects...optical motifs...zig-zag...Irregular insets, spots, blurred polka dots.

## INTERNATIONAL FUR FAIR

(Continued from page 1)

FUR COATS: Fifty-inch black beaver/fox collar: OSCAR DE LA RENTA/WAGNER FURS; Brown beaver/brown broad-tail free-hand yoke: HANAE MORI/GOLDIN-FELDMAN; Belted bronze Tibetan lamb: ANNE KLEIN.

LEATHER and FUR combine in novel ways: Asymmetrically closed leather coat ties with beaded leather at waist and left shoulder, reverses to sleek seal: MARY McFADDEN/ARTHUR COOPCHIK; Suede/leather patchwork short wrap edged in sable tails: ADRIENNE LANDAU; Nutria-lined leather coat hand-painted in khaki/gold/pink geometrics: GIORGIO SANT'ANGELO/MICHAEL FORREST.

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## 13th ANNUAL INTERNATIONAL LEATHER GOODS SHOW

May 12-14, 1981  
Sheraton Centre, N.Y.  
9:30-6:00 (Tues/Wed)  
9:30-4:30 (Thurs.)

More than 300 exhibitors (from North America, Latin America, Brazil, France, India, Germany, etc.) will participate in America's largest leather goods show.

Manufacturers and importers will display luggage, handbags, belts, accessories and related items ranging from the most expensive and luxurious leather (and leather-like) to low- and popular-priced items.

Contact: Int'l Trade Shows  
545 5th Ave.....687-1185



## BULLISH FALL MARKET IN KNITWEAR CONFIRMS IT: KNITTING ISN'T JUST FOR SWEATERS ANYMORE

Fashion's double-whammy, knitwear fits the figure(s) and fights inflation. Fortunately, you can bank on it in a variety of new categories for Fall: Jackets for day and evening, coats, dresses (many cut-and-sewn), and newest of all, separates with bottoms knit, too. Leggings and leg warmers (not just for ballet practice) are extra dividends.

Luxury and Length keynote the new knits. Tunics are the new direction in sweaters, in separates, in dresses. Luxury fibers are foremost, cashmere and its acrylic doubles, and mohair. A note of luxury, also, in the prevalence of bronze or gold Lurex threads, even by day. In hand-knits. And in trims of fur and suede.

Novelty is the Name of the Game: Melanges of fluffy mohair or angora with flat yarns or of several different fibers, cotton included. Novelty yarns include multi-color, space-dyed and marled. Texture derives from twisted, slubbed or nubbed yarns. Imaginative details embrace florals, and animals from ducks to hunting dogs knit, embroidered, painted or printed; three-dimensional appliques; lace trims.

Patterns move from the primitive to more sophisticated cultures, but slopes-derived Nordics remain a constant. Colors veer from autumnal earth tones to black and white, but surprise color to watch is tender, romantic pink which is building up for '82, in menswear, too.

PULLOVERS often approach blouse looks  
Round Neck: Pink/blue dimensional flowers embroidered on black/white acrylic/wool checkerboard: SASSON; Hearts/flowers with pink/black accents on cranberry wool/mohair: SMITH-ST. JOHN; Nubby tender pink wool/mohair/acrylic tweed, creamy lace collar: SMITH KOLLMAR.

V-Neck: Nubby black boucle, cutaway peplum: JER DOR; Gray/rust/gold lambswool: FENN, WRIGHT & MANSON; Hand-knit winter white acrylic ski sweater, red diamond-

squares punctuate blue/green linear pattern: JORDACHE.

Bateau: Hand-knit mohair/wool, gold-shot twisted rope braid/tassel trim: ANN W.

TUNICS...Cream color wool/mohair cardigan, silk/rayon/wool/ribbon collar: SUSAN TOPLITZ.

SEPARATES with matching knit bottoms

Sweaters/Skirts: Cassis angora, pink/white flowers: JEANNE PIERRE; Bright multi-colors on black wool: SASSON; Black cashmere/pants: ANNE KLEIN.

Tunics: Rust cashmere/culottes: ADRIENNE VITTADINI; Wheat wool-rayon/skirt: CASHIN COUNTRY.

COORDINATES: Mink-trimmed mohair sweater-jacket/suede sash, skirt: SUSAN BEEBE; Lurex-touched olive mohair tunic/full-cut copper satin dinner shorts: ADRI.

TUNIC SWEATER DRESSES: Metallic copper-threaded wool/mohair animal pattern/mink, sable trim: REGGIE MORTON; Bulky mink-tone-mauve mohair/silk tunic dress: IZABEL LAM; Bronze studs spaced allover bronze rayon/wool: E. HAAS.

JACKETS, some also elongated to tunic length: Black-bordered brick Tyrolean, embroidered edelweiss on pocket: OVERTURE; Two embroidered mallard ducks rest serenely on high-neck acrylic/wool hunting jacket: BEBE BLOND; 3/4 Length hand-knit, oversize-button decor: SUZIN ELLIS.

KNIT COATS could be Comers: Hand-knit purple/teal/bronze/wine wool/mohair/Acrylic checkerboard: OVERTURE; Multi-tone tweedy cocoon: MARILYN FORBES.



## FORTUNY EXHIBITION IN NEW YORK

An extensive exhibit of textiles and costumes by Mariano Fortuny is open to the public, admission free, at the Galleries of the Fashion Institute of Technology, N.Y. With their resonant colorings, their simple classic lines and cut, their light-reflecting textures, the fashions of Fortuny are steeped in artistry. His fabrics were created like paintings; he built up colors in layers, using the effects of light and transparency, printing and retouching to create textures and harmonies of color. (Open until July 11, admission free, from 10 A.M. to 4 P.M., Wednesday through Saturday; and until 9 P.M. on Tuesday, at F.I.T., southwest corner of 27th St. and 7th Ave. From October 26 through January 3 at Art Institute of Chicago).

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## WORLD BUYERS WEEK IN N.Y., MAY 10-15

"New York -- The Fashion Market"....Buyers and press from more than 15 countries will be in N.Y. for the Fall ready-to-wear collections. N.Y. State provided the initial funding, with further financial support from the U.S. Department of Commerce, the ILGWU, leading manufacturers, and others. As Governor Hugh Carey stated: "It makes good economic sense to demonstrate to foreign buyers that thanks to the present exchange rates, they can now buy the quality and distinctive styling of made-in-New York fashions at very attractive prices." Headquarters will be set up at the Parsons Fashion Center, 560 Seventh Avenue. Interpreters, guides, audio-visual presentations, and many others services will be available. Store tours, magazine showings, and previews by various manufactures are being planned, as well as the Governor's Reception at the Metropolitan Museum of Art. For further information, 977-5748.

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1981 N.Y. READY-TO-WEAR MARKET WEEKS.....  
Holiday/Resort....Aug. 3-Aug. 14  
Spring....Oct. 26-Nov. 6

## NEW YORK CITY SALUTES FASHION & BEAUTY INDUSTRIES

The second annual N.Y. City Salute will be celebrated from May 10 to May 15, with multi-media fashion presentations, shows, seminars and lectures. Industries participating include knitwear and sportswear, cosmetics and fragrance, furs, intimate apparel, shoes, handbags, scarves, jewelry, hosiery, menswear, childrenswear, ready-to-wear, others. The honorary chairmen are: Helen Galland, pres., Bonwit Teller; and Walter Hoving, Chmn. Emeritus, Tiffany's.

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### IMPORTANT DATES

FRANKFURT-Interstoff, May 5-8  
N.Y.-Intimate Apparel, May 11-15  
N.Y.-Handbags, May 11-15  
N.Y.-Leather Goods, May 12-14  
N.Y.-Stationery Show, May 17-20  
DALLAS-Fall RTW, May 21-26  
CHICAGO-Fall RTW, May 28-June 2  
N.Y.-Nat'l Shoe Fair, May 31  
N.Y.-Bath, Bed, Linen, May 31  
ATLANTA-Fall RTW, May 30-June 2  
N.Y.-Fur Market Week, May 18  
N.Y.-Boutique Show, May 30-June 2  
MIAMI-Fall RTW, June 6-9  
L.A.-Fall RTW, June 12-14  
ROME-Fall Couture, July 20-23  
PARIS-Fall Couture, July 27-30  
N.Y.-Jewelry Trade Show, July 25  
N.Y.-Holiday/Resort RTW, Aug 3-14  
DALLAS-Holiday/Resort, Aug. 20-25  
CHICAGO-Holiday/Resort, Aug. 27-31  
PARIS-SEHM (Menswear), Sept. 5-8  
MILAN-Spring RTW, Oct. 4-8  
LONDON-Spring RTW, Oct. 11-14  
PARIS-Pret-a-Porter, Oct. 16-21

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